

THE HEIGHTS OF DESIGN

PIEMONTESE ARTISANS WORK WITH DESIGNERS THROUGHOUT THE WORLD TO FURNISH LANDSCAPE

THE HEIGHTS OF DESIGN
Minutes of the Jury Proceedings

Turin, Thursday 27 September 2007

The meeting of the awards jury for the competition THE HEIGHTS OF DESIGN opened at 10.30 a.m.

The following were present:

- Massimo Deandrei, representing Unioncamere Piemonte
- Tiziana Bernengo, representing Regione Piemonte
- Italo Lupi, Editor, *Abitare*
- Marie-Laure Jousset, Head Conservator, Design Collection, the Pompidou Centre
- Jean-Pierre Campredon, President, Cantercel
- Ruggero Pierantoni, bio-physicist and expert on visual perception
- Alberto Seassaro, Dean, Faculty of Design, Milan Polytechnic
- Riccardo Bedrone, President, Order of Architects of the City and Province of Turin
- Arnaldo Cecchini, Dean, Department of Territorial, Urban and Environmental Planning, Faculty of Architecture, Alghero (Sardinia)
- Alessandra Unali, Jury Secretary

The jury members elected **Marie-Laure Jousset** President of the Jury.

As stated in Article 4 (MEMBERS OF THE JURY) of the Competition Regulations, the President had the right to cast 2 (two) votes.

Thirty-two (32) projects were submitted to the competition.

One (1) project was excluded as it was not accompanied by the required application form.

After examining the remaining 31 (thirty-one) projects submitted and considered valid, the jury unanimously agreed that on the basis of the criteria established (originality, feasibility, coherence and adequate scale), none of the projects fully satisfied the requirements; despite this fact, it was decided that three projects were noteworthy in terms of some of the aspects taken into consideration.

For this reason the Jury decided not to award a first prize and to award the second prize of 3000 euros divided equally to the following three projects:

- The project with the motto "Geo" for originality and coherence;
- The project with the motto "Vista perfetta" for feasibility and adequate scale;
- The project with the motto "Non è possibile parlare di luce senza introdurre il concetto di buio" for originality and adequate scale.

PROJECTS RECEIVED

| No. | Motto | Designer |
|-----|--|-----------------------------------|
| 01 | Geo | Pierre BELANGER, Canada |
| 02 | Vista perfetta | Julian EVANS, UK |
| 03 | Non è possibile parlare di luce senza introdurre il concetto di buio | Gian Luca RANNO, Italia |
| 04 | Piemonte Culture and Heritage Shelter | Charles KARASIK, Italia |
| 05 | Puzzle xxx | Samantha MARIAN, Italia |
| 06 | Morphometric | Josephowitz MARKUS, USA |
| 07 | Per l'ambiente...nell'ambiente | Alessandro MARESCA, Italia |
| 08 | Altipiani | Silvia VITOLINI, Italia |
| 09 | LUG120789 – Din Don Dan | Laura TOMBARI, Italia |
| 10 | Kelly, watch the stars | Michele BORTOLAMI, Italia |
| 11 | Dikha | Maxime VOISIN, Francia |
| 12 | Via Nebbiolo | Hans ZIRNGAST, Austria |
| 13 | hs1212 | Hiranuma KOHKI, Giappone |
| 14 | Street furniture bio..."design comes from nature" | Laura Maria BARNA, Romania |
| 15 | The dancing chair – dancing to nature | Astee LIM YINGHUI, Singapore |
| 16 | La via del disamore | Anna MANISSERO, Italia |
| 17 | Throb and flow | Tanaka KUMI, Giappone |
| 18 | Espressione | Marco ZANATTA, Italia |
| 19 | Tähtihetki – Star moment | Heidi LEHTO, Finlandia |
| 20 | Segnalare con una x I luoghi di interesse | Massimo LOVERA, Italia |
| 21 | Geoclick | Giancarlo ZUCCA, Italia |
| 22 | Viù | Emilia ABATE, Italia |
| 23 | A31B31C31 | Marco PIETROCOLA, Italia |
| 24 | Le 3 uova | Sergio MASTROIANNI, Italia |
| 25 | Pariol | Francesco TAVIANI, Italia |
| 26 | Posa il pié – mira il monte | Elisabetta BALDI, Italia |
| 27 | Affinito | Juan Pablo PEPPINO, Argentina |
| 28 | Icane | Matteo MERANER, Italia |
| 29 | Landscape Kaleidoscope | Santiago HERRERO DE EGANA, Spagna |
| 30 | Piedmont's Message | Alexander LOGINOV, Ucraina |
| 31 | Elementi per un territorio da condividere | Filippo CAROTENUTO, Italia |
| 32 | Hello/Mayday | Application form non pervenuta |

Having chosen the prizewinners, the meeting was closed at 5.30 p.m. and all jury members signed the minutes of the proceedings:

- Massimo Deandreis
- Tiziana Bernengo
- Italo Lupi
- Marie-Laure Jousset
- Jean-Pierre Campredon
- Ruggero Pierantoni
- Alberto Seassaro
- Riccardo Bedrone
- Arnaldo Cecchini
- Alessandra Unali, Jury Secretary