

BUSINESS MEETINGS

FOOD PRODUCERS PROGRAM

Meet international buyers and potential business partners during
SIAL Paris 2022



7,200

Exhibitors from 119 countries in 2018

310,000

Professional visitors in 2018



Business Meetings Food Paris
on the occasion of SIAL 2022

SIAL
Paris
15 - 21 october 2022

**TEAM
FRANCE**
EXPORT

enterprise europe network
L'Europe à la portée de votre entreprise

**TEAM
FRANCE**
EXPORT

Paris, France
15-21 October 2022



Business meetings offered by



▶ HOW CAN WE HELP YOU?

If you are a food supplier/producer looking for new markets and new business partners abroad, we can help you to find foreign buyers at the SIAL exhibition fair. We offer a personalised program of business meetings that responds to your needs.

▶ HOW DOES IT WORK?

Our team (composed of Business France and the Enterprise Europe Network specialists) will draft a tailor-made program of your business meetings.

June

STEP 1

- You register on the dedicated [b2b platform](#)
- You select your key product sectors
- You mention products details and attach pictures
- You add your availability

Application deadline: September, 28th 2022

July
-
August

STEP 2

- You get free access to the catalogue of Business Meetings SIAL Paris 2022
- You choose companies of your interest and ask for a meeting

September

STEP 3

- You accept or decline requests for meetings
- You confirm your pre-schedule that is sent to you
- You pay the invoice for confirmed meetings only

15-21
October

MISSION IN FRANCE

- On-site meetings with the selected buyers in our dedicated meetings lounge with buffet and cloakroom at the SIAL exhibition fair from October 15th to October 18th 2022
- Online meetings will take place from October 19th to October 21st 2022.

*** Meeting venue: fully equipped meeting room at SIAL, Parc des Expositions de Paris-Nord Villepinte

PRICE PER CONFIRMED MEETING:

- Supplier/buyer: 250 euros per scheduled meeting (excl. taxes)
- Supplier/supplier meeting: free of charge

Invoice includes only confirmed meetings

Testimony

Mr. Wolfgang Petzolt, Managing Director of IZ Frozen Imports in Germany:
"It is a time-saving solution and it really facilitates our sourcing".

[Watch the Business Meetings SIAL PARIS 2018 video](#)

▷ YOUR ENGAGEMENTS

1. View and select companies from our [dedicated website](#).
2. Always make sure you are on time for **business meetings**.
3. Enjoy your tailor-made meetings program on-site or online in Paris (Paris-Nord Villepinte)

▷ SIAL Paris, the world's largest food industry event (Figures SIAL 2018)



- **7,200 exhibitors** from 119 pays, 87% from outside France



- **73% visitors** from outside France (almost 200 countries)
- Record attendance: more than 310,000 professionals



- **Parc des Expositions de Paris-Nord Villepinte** :
82 Avenue des Nations - 93420 Villepinte, FRANCE



- **2,355 innovations** submitted for the SIAL Innovation Awards



- <https://www.sialparis.fr>
- <https://business-meetings-food-paris-2022.bf.b2match.io/>

Important notice:

If the SIAL exhibition is cancelled due to the COVID-19 restrictions, your business meetings will take place at another venue in Paris or online. We will keep you informed if any adjustments are made.

CONTACT US


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